

ART | +DESIGN APPLICATION

Please Print

Name

Address

City, State, Zip

Phone Number

Cell & Carrier

Email Address

Website



MOSS ROCK FESTIVAL
NOVEMBER 2-3, 2019

RETURN TO:

ArtistCoordinator@FindArtBirmingham.com

OR

1128 Glen View Road
Birmingham, Alabama 35222
205-595-6306/Phone
205-595-3563/Fax

www.MossRockFestival.com

How did you hear about MRF? Please be specific.

Social Media Handles Facebook: Instagram: Twitter:

APPLICATION FEE:

Early Bird / By June 17	By August 19	After August 19
___ \$30	___ \$35	___ \$40

BOOTH FEE: (choose one)

Single Artist:	___ \$215	___ \$240	___ \$265
Commission:	___ \$160+15%	___ \$175+15%	___ \$195+15%
Double (10'x20'):	___ \$440	___ \$465	___ \$500
Multiple Artists (2):	___ \$300	___ \$310	___ \$330
Multiple Artists (3):	___ \$360	___ \$385	___ \$410
Multiple Artists Commission:	___ \$225+15%	___ \$265+15%	___ \$290+15%

ARTWORK CATEGORIES original handmade works

- | | | | |
|--|------------------------------------|--|-------------------------------------|
| <input type="checkbox"/> Clay | <input type="checkbox"/> Furniture | <input type="checkbox"/> 2D / 3D Mixed Media | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> 2D / 3D Digital | <input type="checkbox"/> Glass | <input type="checkbox"/> Painting, Oil & Acrylic | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Drawing | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Photography | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Fiber | <input type="checkbox"/> Metalwork | <input type="checkbox"/> Printmaking | <input type="checkbox"/> Other |

+ DESIGN CATEGORIES platform for designers, architects, artisans, makers, and upcyclers

- | | | |
|--|--|--------------------------------------|
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Furniture | <input type="checkbox"/> Printmaking |
| <input type="checkbox"/> 2D / 3D Digital | <input type="checkbox"/> Metalwork | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Fiber | <input type="checkbox"/> 2D / 3D Mixed Media | <input type="checkbox"/> Other |

< **APPLICATION CHECK LIST** > Please send the following items to ArtistCoordinator@FindArtBirmingham.com -OR- mail to address above. Payments can be made by phone or with mailed checks (**separate checks for app, booth & rental fees.**)

- | | |
|--|--|
| <input type="checkbox"/> Application Fee | <input type="checkbox"/> 4 digital images of Artwork + 1 Booth photo |
| <input type="checkbox"/> Booth Fee | <input type="checkbox"/> Submitted Images Description List - include title, medium, size, and price of each work |
| <input type="checkbox"/> OPTIONAL Rental Fees: | <input type="checkbox"/> Bio or Artist/Exhibitor Statement |
| <input type="checkbox"/> Tent (\$350) and/or 6ft table & 2 chairs (\$25) | |

GENERAL RELEASE:

The undersigned does hereby and forever discharge Foundation for Arts & Cultural Connections, Inc., Moss Rock Festival, The Preserve Homeowners' Association, Selective Management Services, Hoover City Schools, USS Real Estate, and the City of Hoover, Alabama of and from all manners of actions, suits, claims and demands whatsoever in law or equity from any loss or damage to the undersigned or their property, while in the possession, supervision, or auspices of Moss Rock Festival, its agents, representatives, or employees. I hereby release Moss Rock Festival to use submitted images of artwork, products, logo, & exhibition materials for the purpose of publicizing my work and/or company and the Festival. The undersigned has read and complies with all rules and regulations included in this application. Moss Rock Festival reserves the right to make alterations or final interpretation of all rules and regulations.

Signature Date

DATES & FESTIVAL HOURS

SET-UP

Friday, November 1, 2019

EVENT

Saturday, November 2, 2019

10:00am - 5:00pm

Sunday, November 3, 2019

10:00am - 4:00pm

LOCATION

The Village Green at The Preserve
616 Preserve Pkwy., Hoover, AL 35226

ELIGIBILITY

Open to all artists/exhibitors 18 years or older. Artists/exhibitors are chosen for participation by a selection committee. The committee reserves the right to review, and approve or refuse, all works presented for consideration. Artists/exhibitors must exhibit during the entire show. Failure to follow this rule cause artists/exhibitors ineligible for future shows.

APPLICATION DEADLINES

June 17, 2019 > ZAPP or Email

August 19, 2019 > ZAPP or Email

After August 19 > Email Only

JURY NOTIFICATION

Emailed by June 24 / August 26

WAIT LIST

Candidates on the wait list will be notified by e-mail as spaces become available. All candidates must confirm their place on Wait List.

Moss Rock Festival holds the Booth Fee until space is available.

CANCELLATIONS & REFUNDS

Cancellations must be submitted in writing to the Artist Coordinator:

ArtistCoordinator@FindArtBirmingham.com

80% - Receipt by August 15, 2019

50% - Receipt by September 15, 2019

No Refund - Receipt after September 15

BOOTH INFO

Single: 10' x 10'

Double: 20' x 10'

TENT RENTAL (OPTIONAL)

[Reserve on App Form \(p1\)](#)

Tent Rental Fee: \$350 (10x10) or

\$700 (20x10), includes wrap-around

sides. 6ft Table & 2 Chairs Rental: \$25

TENT WEIGHTS

Required (30-40lb per leg)

NO STAKES ALLOWED.

DISPLAY & PRESENTATION

Artists/exhibitors are responsible for their own display which must be substantial enough to withstand weather and crowds. Each artist/exhibitor is responsible for own work and display in case of loss or damage.

All 2D work should be appropriately prepared for display. Items not framed (watercolors, drawings, graphics, photographs, prints, et al) must be displayed in a portfolio or hung using a professional display alternative.

REPRODUCTION POLICY

If a work of art already exists (as a painting, watercolor, drawing, photograph, etc.) and is copied by digital or photographic means and printed on an offset press, serigraph press, or through a computer by means of an ink jet or electrostatic printer, this would be a reproduction. This includes Giclees. Commercial reproductions of the artist's original work ARE acceptable ONLY if displayed in a portfolio or bin and clearly labeled, "Reproduction, not a limited edition print." Any reproductions may not exceed 30% of the work offered for sale. The Selection Committee reserves the right to review and approve all works to be exhibited.

UNACCEPTABLE WORK

Commercially-manufactured items or items made from commercial kits or molds may NOT be exhibited.

DIGITAL IMAGE & WORD DOC SPECIFICATIONS

Application, Images, & Word docs can be emailed to:

ArtistCoordinator@FindArtBirmingham.com or mailed to address on p1

Image File Format: JPEG

File Name:

lastname_firstname_image#.jpg

Example:

Jones_Barbara_image 4.jpg.

If digital images are not available please call the office at 205-595-6306.

Image List File Format: Word doc (can be included with Artist Statement/Bio OR Company Description)

Include: Title, medium, size, price, and year of each image submitted

Artist Statement/Bio OR Company Description File Format: Word doc

SALES & TAXES

Each artist/exhibitor is responsible for their own sales. Transactions must include 9.5% sales tax. MRF requires artists/exhibitors to turn in sales tax by separate checks: 3.5% City of Hoover, 4% State of AL, 2% Jefferson County, in provided envelopes at Sunday Check Out. Artists without checks must pay taxes w/ a credit card + MRF 5% processing/service fee.

WEATHER

The event does not close during intermittent rain, unless the weather pattern suggests severe weather. Come prepared for rain or shine.

SECURITY

24 hr Fri 8am - Sun 10pm

ARTIST RULES:

1. Artist/exhibitor or agent MUST be present during Moss Rock Festival hours both days of the event. MRF reserves the right to close down or remove any booth in which the artist/exhibitor or agent is not present. Failure to follow this rule makes the artist/exhibitor ineligible for future shows.
2. All artists/exhibitors are required to arrive at the Exhibitor Check-In at scheduled time on Friday, November 1.
3. All artwork must be the artist or designer's original work, no representations, and all artwork must be available for sale.
4. Artists/exhibitors may exhibit artwork/products only in the category in which he/she applied and was accepted.
5. All two-dimensional work must be framed, matted or stretched.
6. Photographers and Digital artists may only sell signed and numbered works of limited editions of 250 or less.
7. Artists/exhibitors who break down displays or depart before closing time on any day of Moss Rock Festival will not be allowed to return the following day or to future shows unless proof of an emergency is presented.
8. A site qualifying committee will examine each booth and may question artist/exhibitor about the authenticity of artwork/products to ensure that all items are original and made by the artist/exhibitor present, and that the rules and conditions of MRF are adhered to by each participating artist/exhibitor.