

EXHIBITOR APPLICATION

Please Print.

Company*

Contact

Address

City, State, Zip

Cell Number

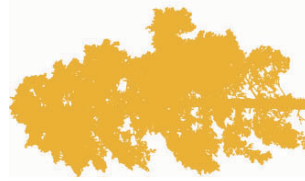
Cell Carrier

Email Address

Website*

Social Media Links*

*This information will be published unless instructed otherwise by applicant.



**MOSS ROCK
FESTIVAL**
NOVEMBER 3-4, 2018

Return to: JessMarie@FindArtBirmingham.com OR
Moss Rock Festival
1128 Glen View Road
Birmingham, Alabama 35222
205-595-6306/Phone | 205-595-3563/Fax

EXHIBITOR CATEGORY DESCRIPTIONS

Nature: appreciation and enjoyment of nature through outdoor activities & gear, travel, parks, sustainability, and preservation

SmartLIVING Market: consumables and other products in the following categories; food, home, body, health, design, and tech

Sweetery: local chefs, caterers, and specialty bakers showcasing confections and baked goods for tasting and purchase

APP PROCESSING FEE:	Early Bird / By July 1	By September 1	After September 1
	___ \$20	___ \$25	___ \$30
BOOTH FEE:			
NON-PROFIT: 501(c)3 status	(Not Selling) ___ \$135	___ \$145	___ \$155
	(Selling) ___ \$160	___ \$170	___ \$180
START UP: Under 3 years	___ \$220	___ \$245	___ \$270
COTTAGE BUSINESS: 3-5 years	___ \$280	___ \$320	___ \$360
SMALL BUSINESS: More than 5 years	___ \$380	___ \$415	___ \$450
LARGE BUSINESS: A statewide or national brand	___ \$850	___ \$1000	___ \$1100

Please send the following items to JessMarie@FindArtBirmingham.com. Fees are due upon receipt of application. Please notify us of checks in the mail OR call the office with a credit card to follow up with application fee & booth fee.

APPLICATION CHECKLIST:

- ___ Signed Application
- ___ Application Fee
- ___ Booth Fee
- ___ Additional App Materials (see page 2)
- ___ OPTIONAL Rentals Fees:
Tent (\$250) / 6ft table & 2 chairs (\$25)

GENERAL RELEASE:

The undersigned does hereby and forever discharge Foundation for Arts and Cultural Connections Inc., Moss Rock Festival, The Preserve Homeowners Association, McKay Management/Associa, Hoover City Schools, US Steel, and the City of Hoover, Alabama of and from all manners of actions, suits, claims and demands whatsoever in law or equity from any loss or damage to the undersigned or his/her property, while in the possession, supervision or auspices of Moss Rock Festival, its agents, representatives or employees. I hereby release Moss Rock Festival to use submitted images of logo & exhibition materials for the purpose of publicizing my organization and the festival. Moss Rock Festival reserves the right to make alterations or final interpretation of all rules. The undersigned has read and complies with all rules printed in this prospectus.

Signature Date



INFO & GUIDELINES ++ THIS APPLICATION IS A COMMITMENT TO SHOW ++

Moss Rock Festival 2018

Dates and Hours

SET UP

Friday, November 2, 2018

Scheduled time 9:00a.m. - 3:00p.m.

FESTIVAL

Saturday, November 3, 2018

10:00a.m.- 5:00p.m.

Sunday, November 4, 2018

10:00a.m.- 4:00p.m.

Location

The Preserve

616 Preserve Parkway, Suite 100

Hoover, Alabama 35226

Booth Space

10'x10' Outdoor Space

Unload directly into Space

Rentals (optional) Tent, Table, Chairs

Tent Rental Fee: \$250, includes

one 10' x 10' tent with wrap-around non-translucent sides.

Add Table & Chair Rental: \$25, includes 6ft table and 2 plastic chairs. CALL OFFICE TO RESERVE.

Tent Weight Requirements

Professional weights recommended. A minimum of 40lbs on each tent leg.

Examples: sand bags, tube weights, concrete filled pvc or buckets, weighted plates or dumbbells. No staking.

Publicity

Comprehensive publicity is planned for the Festival including tv, radio, print, & social media.

Hospitality

Continental Breakfast Sat & Sun, and a Dinner Event: Saturday Night Stars.

Weather

The Festival does not close during intermittent rain, unless the weather pattern suggests severe weather. Come prepared for rain or shine.

Cancellations - postmark/received

Cancellations must be submitted in writing (via mail/email/fax).

1) 80% - August 15th

2) 50% - September 15th

4) 0% - After September 15th.

5) Special unforeseen circumstances are considered on a case by case basis.

Additional App Materials: Images, Logo and Description

Email to JessMarie@FindArtBirmingham.com or mail to 1128 Glen View Road, Birmingham, AL 35222

IMAGES: Iconic images representative of your business or organization, work, designs, innovations, or other items/products.

File Type: JPG file preferred - less than 2MB, approx 3x5 @ 300dpi

Filename: written as follows >> Company/Organization Name_image#.jpg

Image Inventory List: list and description of submitted images

LOGO: Send in EPS/vector file (preferred). Also acceptable is a high res jpg, pdf, or tif.

DESCRIPTION: 50 to 75 word summary of your business or organization.