

ARTIST, + DESIGN APPLICATION

Please Print.

Name

Address

City, State, Zip

Phone Number

Cell & Carrier

Email Address

Website

Social Medial Links/Handles



MOSS ROCK FESTIVAL
NOVEMBER 3-4, 2018

Return to:

ArtistCoordinator@FindArtBirmingham.com

OR

1128 Glen View Road

Birmingham, Alabama 35222

205-595-6306/Phone

205-595-3563/Fax

www.MossRockFestival.com

How did you hear about MRF? Please be specific.

APPLICATION FEE:

Early Bird / By June 15

___ \$25

By August 15

___ \$30

After August 15

___ \$30

BOOTH FEE *choose one*

Single Artist:

___ \$200

___ \$230

___ \$250

Commission:

___ \$145+15%

___ \$160+15%

___ \$180+15%

Double (10'x20'):

___ \$425

___ \$450

___ \$495

Multiple Artists (2):

___ \$280

___ \$295

___ \$315

Multiple Artists (3):

___ \$325

___ \$350

___ \$375

Multiple Artists Commission:

___ \$210+15%

___ \$250+15%

___ \$275+15%

ARTWORK CATEGORIES *original handmade works*

___ Clay

___ Furniture

___ 2D Mixed Media

___ Sculpture

___ Digital

___ Glass

___ Painting, Oil & Acrylic

___ Watercolor

___ Drawing

___ Jewelry

___ Photography

___ Wood

___ Fiber

___ Metalwork

___ Printmaking

___ Other

+ DESIGN CATEGORIES *platform for designers, architects, artisans, makers, and upcyclers*

___ Ceramics

___ Furniture

___ Printing

___ Digital

___ Metalwork

___ Wood

___ Fiber

___ Mixed Media

___ Other

Please send the following items to ArtistCoordinator@FindArtBirmingham.com or mail items to address listed above:

Please notify us of separate checks in the mail OR call the office with a credit card to follow up with application fee & booth fee.

___ Application

___ Application Fee

___ Booth Fee

___ 4 digital images of Artwork (see guidelines on p2)

___ Bio or Artist/Exhibitor Statement

___ Word Document with the following info:

- Title, medium, size, and price of each image

___ Optional rentals: Tent (\$250) -- 6ft table & 2 chairs (\$25)

General Release:

The undersigned does hereby and forever discharge Foundation for Arts and Cultural Connections Inc., Moss Rock Festival, The Preserve Homeowners Association, McKay Management/Associa, Hoover City Schools, US Steel, and the City of Hoover, Alabama of and from all manners of actions, suits, claims and demands whatsoever in law or equity from any loss or damage to the undersigned or his/her property, while in the possession, supervision or auspices of Moss Rock Festival, its agents, representatives or employees. I hereby release Moss Rock Festival to use submitted images of logo & exhibition materials for the purpose of publicizing my organization and the festivals. Moss Rock Festival reserves the right to make alterations or final interpretation of all rules. The undersigned has read and complies with all rules printed in this prospectus.

Signature

Date

EXHIBITION CRITERIA ++ THIS APPLICATION IS A COMMITMENT TO SHOW ++

The exhibition booths of the Moss Rock Festival accept works in several categories: original works, fine craft, and work that depicts, is influenced or inspired by nature in some way.

Moss Rock Festival 2018

SET UP

Friday, November 2, 2018

Scheduled time slot, between

9:00a.m.- 4:00p.m.

FESTIVAL

Saturday, November 3, 2018

10:00a.m.—5:00p.m.

Sunday, November 4, 2018

10:00a.m.—4:00p.m.

Location

The Preserve

616 Preserve Parkway

Hoover, Alabama 35226

Notifications

within 2 weeks of each app deadline.

Booth Space

10'x10' Outdoor Space

Unload directly into Space

Tent Rental (Optional)

Tent Rental Fee: \$250, includes one

10' x 10' tent with wrap-around non-

translucent sides. Add Table & Chair

Rental: \$25, includes 6ft table and 2

plastic chairs. Call to reserve.

Tent Weight Requirements

No Staking. Professional weights

recommended. A minimum of 40lbs on

each tent leg. Examples: sand bags,

tube weights, concrete filled pvc or

buckets, weighted plates or dumbbells.

Publicity

Comprehensive publicity is planned for the Festival including tv, radio, print, & social media.

Artists Hospitality

-Continental Breakfast for artists and exhibitors served Saturday & Sunday morning.

-Dinner and drinks at *Saturday Night Stars*, Saturday, Nov 3 at 5:30 pm.

-Overnight Security From Thursday to Sunday.

-Booth Sitters available so that Artists and exhibitors can take breaks.

Rain

The Festival is Rain or Shine.

CANCELLATIONS

Booth Fee Refund Policies, for all submission categories are:

- 1) 80% - received by July 31st
- 2) 50% - received by September 1st
- 3) No Refund available for cancellations received after September 1st.

Note: Cancellations must be submitted to the Festival office in writing (via email/mail). Thank you.

- 4) Special unforeseen circumstances are considered on a case by case basis.

Digital Image and Word Document Specifications:

File Format: Send all images as **JPEGs, in an email attachment**. If you need to snail mail your images, please send the images as JPEGs on a CD or USB. Printed and mailed images are unable to be reviewed by the Jury.

File Name: lastname_firstname_image#.jpg

Example: Smith_John_4.jpg.

Image# must correspond with the appropriate image description in your Word Document

Word Document:

- Title, medium, size, and price of each image
- Artist Bio or Artist Statement

mossrock
festival.com

